

KOOL FM's \$1,000 Minute CONTEST OFFICIAL RULES AND REGULATIONS

TO ENTER Kool FM's \$1,000 Minute contest (the "Contest") you must be the correct caller through at 705-727-1075 when you hear the Kool FM \$1000 minute announcement which will be made each weekday at approximately 7:40am (EST)

If the selected caller is outside of the local calling area, standard long distance rates and charges apply.

The 7th caller through on the Contest Line following the cue to call will be eligible to play the KOOL FM \$1,000 Minute contest for a chance to win \$1000.

The caller/contestant will be announced on-air and will be required to play the game live on-air. The caller/contestant will be asked 10 skill testing questions within a minute (60 seconds). If the caller/contestant answers all 10 questions correctly within the allotted time, he/she will win \$1,000 cash as the prize.

If the caller/contestant does not get all of the questions right within the allotted time, he/she will be win \$10 cash for every question that he/she answers correctly as the prize.

If the caller/contestant does not answer any of the questions correctly, he/she will not be eligible to win any cash prize.

If the caller/contestant doesn't know the answer they can pass and re-visit if time allows. KOOL FM will only take and honor the first answer the caller/contestant says.

107.5 Kool FM/CKMB-FM is not responsible for a listener's inability to call due to service interruption, technical problems, the failure of telephone or electronic equipment or the inability of a listener to contact Kool FM for any reason whatsoever. If the telephone connection between the KOOL FM announcer and the caller/contestant is not clear or inaudible the caller will be disqualified and KOOL FM will move on to the next caller. The decisions of Kool FM are final and cannot be challenged.

107.5 Kool FM reserves the right to amend the rules at any time and make the changes effective retroactive. If after the contest has begun, changes or updates are made, the changes will be announced on the day the changes are made.

The odds of winning KOOL FM's \$1000 Minute will depend upon the total number of individuals calling the Contest Line following the contest announcement.

The Contest starts on June 8h, 2015 and runs each weekday (excluding statutory holidays) at roughly 7:40 a.m. EST and will conclude when KOOL FM says otherwise.

KOOL FM and its sponsor reserve the right to stop/cancel the Contest at any time in its sole discretion. No purchase necessary. Void where prohibited. Limit of one (1) winner per household per 30 days.

To enter and to be eligible to win KOOL FM's \$1000 Minute, entrants must be a legal resident of Ontario and be 19 years of age or older. Employees and their parents, siblings and children, and persons domiciled with an employee of Central Ontario Broadcasting KOOL FM, its agents, parent, affiliated or related companies, subsidiaries, divisions, prize sponsors, and promotional and advertising agencies and administrators, are ineligible to enter.

PRIZES: One (1) cash Prize will be available to be won each weekday during the Contest Period. The minimum cash Prize available to be won by a Contestant is \$10 CAD, unless no questions were answered correctly. The maximum cash Prize available to be won by a Contestant is \$1,000 CAD.

By entering this contest you are giving 107.5 Kool FM and their promotional partners consent to publicize and or broadcast your name, character and you forfeit the right to decline being part of an interview.

Contest is subject to all applicable federal, provincial and municipal laws and regulations.

KOOL FM will not sell or transmit this information to third parties except for the purposes of administering this Contest.

Any inquiry concerning the personal information held by the KOOL FM should be addressed to Central Ontario Broadcasting at 431 Huronia rd Unit #10, Barrie, ON, L4N-9B3.