



CENTRAL ONTARIO
BROADCASTING

431 Huronia Rd, Unit 10
Barrie, ON L4N 9B3

CENTRAL ONTARIO BROADCASTING (107.5 KOOL FM): KOOL OR NOT KOOL CONTEST RULES

The contest begins on Monday, September 1st, 2025. Central Ontario Broadcasting reserves the right to end the contest date without notice. The object of this contest is to pick the briefcase with the highest amount of cash/prize in it and avoid the briefcase with a can of SPAM in it.

This is how to enter this contest:

Seven days a week (Sunday to Friday) between the hours of 6 a.m. and 10 p.m., 107.5 KOOL FM will announce that the seventh caller (the "Contestant") through on the 107.5 KOOL FM contest line at (705) 727-1075, will be eligible to win money, or a can of SPAM, by playing the KOOL or NOT KOOL Contest.

Sign up for the KOOL OR NOT KOOL bonus chance and be listening on weekdays between 9 a.m. and 12 p.m. during KOOL FM's commercial-free mornings starting September 2nd, 2025 for your name to be called. Call back the contest line (705) 727-1075 within the allotted 10 minutes and 75 seconds time frame.

There is NO PURCHASE NECESSARY. It will be necessary for the contestant to be 18 years of age or older.

107.5 Kool FM is not responsible for a listener's inability to participate or register due to service interruption, technical problems, the failure of telephone or electronic equipment, or the inability of a listener to contact Kool FM for any reason whatsoever. Decisions of Kool FM are final and cannot be challenged.

The prize awarded will depend on the briefcases chosen by the contestants in KOOL or NOT KOOL.

The minimum prize which may be won by any contestant will be a can of SPAM & NO cash prize, OR \$50 cash. The maximum prize which may be won by a contestant will be \$10,000.00.

The cash prizes won will be awarded in the form of a cheque.

The contest:

A Can of Spam or an amount of money, from \$50 to a maximum amount of \$10,000.00 will be available in each case. With each opening of a briefcase (with the exception of Spam), the contestant has the option to choose to stop, and walk away with the amount of cash just

announced or they may continue to the next briefcase and hear the cash amount announcement. There will be a maximum of 5 briefcases in all.

Between each briefcase opening, the contestant will be asked if she/he/they wishes to proceed or wishes to stop and win the amount of cash just announced. If they choose to stop and there is still a briefcase not opened, it will be opened at that time to inform the contestant as to what they would have won should they have chosen to proceed.

The contest will be run approximately 20 times each week.

How to claim prize:

To accept the prize, all winners must present themselves in person at Central Ontario Broadcasting, 431 Huronia Road, Unit 10 Barrie, Ontario during business hours (9:00 a.m. to 5:00 p.m. Monday to Friday excluding holidays) and show valid photo identification proving winner to be at least 18 years of age. Winners must contact the station to schedule a time to pick up their prize. Winner agrees that they understand the contest rules thereby releasing Central Ontario Broadcasting and its employees from all liability arising in connection with the contest and the prize. Winners cannot pick up their cheques until 48 hours (2 business days) after winning. Friday winners cannot pick up their cheque until the following Tuesday.

Who can enter:

This contest is open to all residents of Simcoe County and beyond residing in the broadcast range of 107.5 KOOL FM (excluding internet streaming) who are 18 years of age and over, except employees, representatives and agents of Central Ontario Broadcasting, its advertising agents, members of their respective immediate families and all persons with whom they are domiciled.

By participating in this contest, contestants and winners agree to be bound by these rules. If there is any disagreement as to whether a person is a contestant or a winner or as to the amount of money won by a winner or as to the adequacy of the prize, the decision of Central Ontario Broadcasting shall be final.

This contest is subject to all applicable federal, provincial and municipal laws. These contest rules are subject to change without notice, if necessary to comply with any applicable law or policy of the CRTC or other entity having jurisdiction over Central Ontario Broadcasting.

All contestants, including winners, by entering this contest, consent to the use, including the reproduction, broadcast and publication, of their name and/or photograph, likeness, voice, statements or the fact that he/she is a winner in this contest and all matters incidental thereto without compensation, in any publicity carried out by Central Ontario Broadcasting in connection with this contest.

This contest is subject to one winner per household per 30 days. An exception to this rule is when a contestant receives SPAM, and then the 30 day rule is waived.

These are the official rules of the contest. Copies are available at Central Ontario Broadcasting, 431 Huronia Road, Unit 10 Barrie, Ontario L4N 9B3 during normal business hours Monday to Friday, 9:00 a.m. to 5:00 p.m. (excluding Holidays) and online at www.1075koolfm.com.