

## **107.5 KOOL FM "PICK YOUR PRIZE" CONTEST RULES & REGULATIONS**

### **NO PURCHASE NECESSARY**

The following Rules and Regulations apply to the **107.5 Kool FM Pick Your Prize Contest** (the "Contest"), sponsored by **Central Ontario Broadcasting Limited**, operating as **107.5 Kool FM** (the "Sponsor").

By participating in the Contest, each entrant agrees to be bound by these Official Contest Rules and Regulations, as well as the Sponsor's General Contest Rules, which form part of these Rules.

In the event of any conflict between these Official Rules and the Sponsor's General Contest Rules, these Official Rules shall prevail.

Copies of the Official Rules and the General Contest Rules are available:

- at the offices of 107.5 Kool FM, 431 Huronia Road, Unit 10, Barrie, Ontario, during regular business hours (Monday to Friday, 9:00 a.m. to 5:00 p.m.); and
- online at [www.1075koolfm.com](http://www.1075koolfm.com).

The Contest begins at 12:01 a.m. Eastern Time on **Monday, July 6, 2026**, and closes at **11:59 p.m. Eastern Time on Friday, August 28, 2026** (the "Contest Period").

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### **1. DEFINITIONS**

For the purposes of these Rules:

**Contest** means the 107.5 Kool FM Pick Your Prize Contest.

**Sponsor** means Central Ontario Broadcasting Limited, operating as 107.5 Kool FM.

**Qualifier** means an entrant who has successfully earned eligibility to attend the Pick Your Prize Event in accordance with these Rules.

**Event** means the Pick Your Prize grand prize event scheduled for **Friday, September 11, 2026**, or such alternate date or location as determined by the Sponsor.

**Grand Prize Winner** means the final remaining eligible Qualifier selected during the Event.

**Prize** means any one of the prize options made available by the Sponsor as described in Section 4 of these Rules.

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## **2. HOW TO QUALIFY**

There are several ways to become a Qualifier during the Contest Period.

### **A. On-Air Qualification**

Listeners may qualify by listening to 107.5 Kool FM for the official **Pick Your Prize Cue-to-Call**.

After the Cue-to-Call has aired, listeners may telephone the Contest Line at **705-727-1075**.

Subject to verification of eligibility and compliance with these Rules, the seventh (7th) eligible caller, as determined solely by the Sponsor, will become a Qualifier.

The Sponsor will make every reasonable effort to identify the seventh eligible caller. However, the Sponsor assumes no responsibility for telephone, technical, network, equipment, or human error that may affect the order in which calls are received.

The Sponsor's determination of the qualifying caller is final.

### **B. Live On Location Qualification**

Listeners may also qualify by attending designated **107.5 Kool FM Pick Your Prize Live On Location Events** held during the Contest Period.

Eligible attendees may complete **one (1) ballot per person, per event**.

Ballots must be completed personally by the entrant while attending the event. Ballots completed on behalf of another individual, or by proxy, will be declared invalid.

Following each event, one (1) eligible ballot (or such other number as determined by the Sponsor) may be randomly selected under the supervision of Sponsor representatives.

Selected entrants will be contacted using the information provided on their ballot and, once eligibility has been verified, will become Qualifiers.

### **C. Additional Qualification Opportunities**

The Sponsor may, at its sole discretion, offer additional methods of qualification during the Contest Period, including but not limited to online promotions, remote broadcasts, sponsor promotions, social media contests, or other special events.

Any additional qualification methods will be announced by the Sponsor and will be subject to these Official Rules unless otherwise stated.

### **Qualification Restrictions**

- A person may qualify only **once** during the Contest Period.
- Only **one (1) Qualifier per household** is permitted.
- If the Sponsor determines that multiple qualifications have occurred from the same person or household, whether intentionally or unintentionally, the Sponsor reserves the right to disqualify one or all affected entries and/or Qualifiers in its sole discretion.
- Qualification does not guarantee the awarding of any Prize.

The Sponsor reserves the right to verify the identity and eligibility of every entrant before declaring any individual a Qualifier.

### **3. ELIGIBILITY**

The Contest is open to legal residents of Ontario who:

- are at least nineteen (19) years of age at the time they qualify;
- reside within the terrestrial broadcast coverage area of 107.5 Kool FM; and
- otherwise meet all eligibility requirements set out in these Official Rules.

The terrestrial broadcast area includes, but is not limited to, Barrie, Innisfil, Oro-Medonte, Midhurst, Collingwood, Wasaga Beach, Elmvale, Midland, Penetanguishene, Tiny Township, New Lowell, New Tecumseth, Creemore, Severn, Orillia, Muskoka, Newmarket, Bradford West Gwillimbury, Alliston, Beeton, Keswick and Georgina.

Internet streaming alone does not establish eligibility.

The following individuals are not eligible to participate:

- employees, officers, directors and contractors of the Sponsor;
- employees, officers and directors of participating prize sponsors, promotional agencies or advertising agencies associated with the Contest;
- immediate family members (parent, spouse, sibling, child or household member) of any of the above; and
- any person involved in the administration or judging of the Contest.

The Sponsor reserves the right to require proof of age, identity and residency before confirming eligibility.

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## **QUALIFIER REQUIREMENTS**

Before being officially confirmed as a Qualifier, each selected entrant must:

- complete and sign all documents required by the Sponsor, including a Declaration of Eligibility and Liability/Publicity Release;
- provide satisfactory government-issued identification upon request;
- comply with all Contest Rules; and
- successfully complete any verification procedures required by the Sponsor.

Failure to complete any required documentation within the time specified by the Sponsor may result in disqualification.

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## **SKILL-TESTING QUESTION**

As required by Canadian law, before being declared a winner of any Prize, each selected winner must correctly answer, unaided, a time-limited mathematical skill-testing question administered by the Sponsor.

Failure to correctly answer the skill-testing question will result in disqualification, and the Sponsor may select another eligible entrant, where applicable.

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## **ATTENDANCE AT THE EVENT**

Only confirmed Qualifiers are eligible to participate in the Pick Your Prize Event.

Each Qualifier may bring one (1) guest, subject to venue capacity and any conditions established by the Sponsor.

Guests are not eligible to participate in the Contest or win any Prize.

To remain eligible, each Qualifier must:

- arrive at the Event by the time specified by the Sponsor;
- register with Contest officials;
- comply with all venue policies;
- behave in a respectful and lawful manner; and

- remain eligible under these Official Rules.

Any Qualifier who:

- fails to attend;
- arrives late;
- leaves the Event before the conclusion of winner selection;
- refuses to comply with venue or Contest rules; or
- is removed from the Event for any reason,

may, at the Sponsor's sole discretion, be disqualified and forfeit all eligibility.

The Sponsor is not responsible for a Qualifier's inability to attend the Event for any reason, including illness, weather, transportation delays, work obligations, family emergencies or any other circumstance.

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## **RELEASE OF LIABILITY**

As a condition of participating in the Contest and accepting any Prize, each entrant, Qualifier and winner agrees to release and forever discharge the Sponsor, Central Ontario Broadcasting Limited, 107.5 Kool FM, all participating prize sponsors, promotional partners, advertising agencies, venue operators, prize suppliers and each of their respective parent companies, subsidiaries, affiliates, directors, officers, employees, volunteers, representatives and agents (collectively, the "Released Parties") from any and all liability, claims, demands, actions, damages, losses, costs or expenses of any kind arising out of or relating to:

- participation in the Contest;
- attendance at the Event;
- acceptance, possession, use or misuse of any Prize;
- travel associated with any Prize;
- transportation;
- accommodations;
- recreational activities;
- cosmetic or medical procedures;

- tattoo or piercing services;
- property damage;
- personal injury;
- illness;
- death; or
- any other loss arising directly or indirectly from the Contest or any Prize,

except where prohibited by applicable law.

Each winner further agrees to indemnify and hold harmless the Released Parties from any claims arising from the winner's acceptance or use of any Prize.

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## **PUBLICITY RELEASE**

Except where prohibited by law, each entrant agrees that the Sponsor may use the entrant's name, likeness, voice, image, city of residence, photographs, video recordings and statements for advertising, promotional and publicity purposes in any media now known or hereafter developed, worldwide, in perpetuity, without further notice or compensation.

Participation in reasonable promotional activities requested by the Sponsor may be required as a condition of receiving a Prize.

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## **PRIVACY**

Personal information collected in connection with the Contest will be used solely for the administration of the Contest, prize fulfillment, promotional purposes related to the Contest and as otherwise permitted or required by law.

Personal information will be handled in accordance with the Sponsor's Privacy Policy and applicable Canadian privacy legislation.

The Sponsor will not sell an entrant's personal information.

However, personal information may be shared with prize suppliers, travel providers, promotional partners and other third parties solely to administer the Contest or fulfill awarded Prizes.

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## **FRAUD AND DISQUALIFICATION**

The Sponsor reserves the right, in its sole discretion, to disqualify any entrant who:

- provides false or misleading information;
- attempts to circumvent these Rules;
- tampers with or interferes with the administration of the Contest;
- engages in abusive, disruptive, threatening or unsportsmanlike conduct;
- attempts to gain an unfair advantage;
- uses automated entry methods where prohibited; or
- otherwise violates these Official Rules.

The Sponsor's decision regarding eligibility, qualification and disqualification is final and binding in all matters relating to the Contest.

## **4. PRIZES**

There will be one (1) Grand Prize Winner selected at the Pick Your Prize Event.

The Grand Prize Winner will have the opportunity to select one (1) available Prize from the list below. Once a Prize has been selected, all remaining Prize options are forfeited and no longer available to the Grand Prize Winner.

Approximate Retail Values ("ARV") are estimates only and are expressed in Canadian dollars unless otherwise stated. Actual retail values may vary depending on travel dates, supplier pricing, product availability, customization, taxes, exchange rates and market conditions.

The Sponsor reserves the right to substitute any advertised Prize, or any portion thereof, with a prize of equal or greater value should the advertised Prize become unavailable for any reason.

Unless expressly stated, Prizes are non-transferable, non-refundable and have no cash surrender value.

## **AVAILABLE PRIZE OPTIONS**

The available Prize options include, but are not limited to:

- **Home Appliance Package** – Appliances for the winner's home with an approximate retail value of \$10,000, including a refrigerator, stove/range, dishwasher, washing machine and dryer, or comparable appliances as determined by the Sponsor and prize supplier.
- **Disney Family Vacation** – A family vacation for four (4) consisting of two (2) adults and two (2) children, including round-trip economy airfare from Toronto to Orlando, airport transfers, five (5) nights' accommodation, and four (4) park hopper admissions, with an approximate retail value of \$10,000. Some blackout dates may apply.
- **Cosmetic Surgery Package** – Cosmetic surgery services with an approximate retail value of \$10,000, subject to medical consultation, physician approval, scheduling availability and all terms and conditions of the participating medical provider. Procedures are not guaranteed and may be declined by the treating physician.
- **Tuscany Wine Experience** – A vacation for two (2) including round-trip economy airfare from Toronto, accommodations in Tuscany, winery experiences and related travel components with an approximate retail value of \$10,000. Some blackout dates may apply.
- **Scratch that itch** – If you love scratch tickets then this is the prize for you, as you'll get \$10,000 worth of Scratch tickets. Please play responsibly.
- **The High Rollers Package** – A vacation for two (2) to Las Vegas including round-trip economy airfare from Toronto, hotel accommodations and \$5,000 CAD spending money, with an approximate total retail value of \$10,000. Any gaming activities are entirely at the winner's discretion and subject to all applicable laws and casino policies. Some blackout dates may apply.
- **The Shoe-Per Bowl Package** – if all you want are shoes, shoes and more shoes, then this is the package for you. \$10,000 in designer shoes.
- **Great Barrier Reef Vacation** – A vacation for two (2) to Australia including round-trip economy airfare from Toronto, accommodations and selected guided reef experiences, with an approximate retail value of \$10,000. Some blackout dates may apply.
- **The Gotta Be KD Package** – Approximately 5,000 boxes of Kraft Dinner® Original, or a comparable quantity determined by the Sponsor based on product availability.
- **Groceries for a Year** – Fifty-two (52) grocery gift cards, each valued at approximately \$192, for a total approximate retail value of \$10,000.

- **Gas for a Year** – Fifty (50) fuel gift cards, each valued at \$200, for a total approximate retail value of \$10,000.
- **Body Art Package** – Tattoo, piercing and/or tattoo removal services with an approximate retail value of \$10,000, subject to consultation, health regulations and the policies of the participating provider.
- **Bora Bora Vacation** – A vacation for two (2) including round-trip economy airfare from Toronto and accommodations in Bora Bora, with an approximate retail value of \$10,000. Some blackout dates may apply.
- **Taco Prize Package** – Taco vouchers, gift cards or certificates with an approximate retail value of \$10,000 roughly 1250 Tacos
- **Meat for a Year** – Meat products and/or gift certificates with an approximate retail value of \$10,000. Quantity of meat depends on market prices at the time of purchase.
- **Get On The Water Package** – A recreational boating package supplied by Sandy Cove Marine consisting of a Marlon fishing boat, trailer, motor, paddleboards and other water recreation products, with an approximate retail value of \$10,000.
- **Paris Art Experience** – A vacation for two (2) to Paris, France including airfare, accommodations and selected art-related experiences, with an approximate retail value of \$10,000. Some blackout dates may apply.
- **Furniture Shopping Spree** – Furniture, décor and home accessories supplied by Aboda Decor with an approximate retail value of \$10,000.
- **Gold Bar** – One (1) gold bar supplied by Bill LeBoeuf Jewellers. The approximate retail value shall be determined based on the market price of gold at the time the Prize is awarded.
- **Dream Backyard Makeover** – hardscaping products and services supplied by Cast N Stone with an approximate retail value of \$10,000.
- **Flooring Renovation Package** – Flooring materials and related products supplied by Irvine Carpet One Floor & Home with an approximate retail value of \$10,000.

Additional Prize options may be added during the Contest Period at the Sponsor's sole discretion. Any such additions will be announced on-air and become part of these Official Rules.

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## GENERAL PRIZE CONDITIONS

Unless otherwise expressly stated:

- all travel must be completed within the time period specified by the Sponsor or prize supplier;
- travel dates are subject to availability;
- blackout dates may apply;
- airfare, accommodations and travel suppliers are subject to change;
- winners are responsible for obtaining valid passports, visas, travel insurance, vaccinations and any other required travel documentation;
- winners are responsible for all meals, gratuities, incidental expenses, baggage fees, insurance, taxes, customs charges, airport fees and all other expenses not specifically included in the Prize description;
- any unused portion of a Prize shall be forfeited without compensation;
- Prizes may not be sold, assigned or transferred except with the Sponsor's written consent;
- installation, permits, inspections, electrical work, plumbing, structural modifications, delivery charges or costs exceeding the Prize value are the responsibility of the winner unless specifically included by the prize supplier;
- medical, cosmetic, tattoo or piercing services remain subject to professional consultation and approval by the participating provider;
- all products and services are subject to the terms, warranties and conditions established by the individual prize supplier;
- if any prize supplier becomes unable or unwilling to provide all or part of a Prize, the Sponsor reserves the right to substitute that Prize with another Prize of equal or greater value;
- the Sponsor makes no representation or warranty regarding the quality, merchantability, suitability or fitness of any Prize and accepts no liability for the acts or omissions of any prize supplier.

Acceptance of any Prize constitutes acceptance of all conditions imposed by the applicable prize supplier.

## **5. EVENT PROCEDURES AND WINNER SELECTION**

The Sponsor will qualify no more than one hundred and seven (107) eligible Qualifiers during the Contest Period.

Each confirmed Qualifier will receive an invitation to attend the Pick Your Prize Event, scheduled for **Friday, September 11, 2026**, at a **Liars Kitchen + Social** located at 34 Dunlop St E, Barrie, ON L4M 1A3. The Sponsor reserves the right to change the date, time or location of the Event at its sole discretion.

Each Qualifier may bring one (1) guest. Guests are not eligible to participate in the Contest or win any Prize.

### **REGISTRATION**

To remain eligible, each Qualifier must:

- check in with Contest officials during the registration period specified by the Sponsor;
- provide valid government-issued photo identification upon request;
- sign any required Contest documentation that has not already been completed;
- comply with all venue rules and instructions issued by the Sponsor; and
- remain present throughout the winner selection process unless otherwise authorized by the Sponsor.

Failure to satisfy any of the above requirements may result in immediate disqualification.

### **BALLOT PROCEDURE**

Upon registration, each verified Qualifier will receive one (1) official Contest ballot.

Each Qualifier must personally deposit his or her ballot into the official Contest drum before the deadline established by the Sponsor.

Only official ballots issued by the Sponsor will be accepted.

Photocopied, altered, damaged, counterfeit or illegible ballots may be declared void at the Sponsor's sole discretion.

Once deposited, ballots become the property of the Sponsor and will not be returned.

### **WINNER SELECTION**

Winner selection will be conducted by random elimination draw.

Throughout the Event, Contest officials will randomly remove ballots from the Contest drum.

Each ballot drawn will eliminate that Qualifier from Grand Prize consideration.

The final remaining eligible ballot in the Contest drum will be declared the Grand Prize Winner.

The Grand Prize Winner will then select one (1) available Prize from the list of Prize options.

Once a Prize has been selected, the Grand Prize Winner will have no further entitlement to any additional Prize.

### **PRESENCE REQUIRED**

The Qualifier whose ballot remains in the Contest drum at the conclusion of the elimination process must be physically present and immediately available to claim the Prize.

If the selected Qualifier:

- is not present;
- cannot be located within a reasonable period determined by the Sponsor;
- has left the Event;
- has been disqualified;
- refuses the Prize;
- fails to satisfy the Contest Rules; or
- fails to correctly answer the required mathematical skill-testing question,

that Qualifier shall forfeit all rights to the Prize.

In such circumstances, the Sponsor may, at its sole discretion:

- continue the elimination process;
- conduct an additional draw; or

- use any other fair selection method the Sponsor considers appropriate to determine a new eligible winner.

The Sponsor's decision shall be final.

### **ODDS OF WINNING**

The odds of becoming the Grand Prize Winner depend on the number of eligible Qualifiers participating in the Event.

### **EVENT CONDUCT**

The Sponsor reserves the right to remove or disqualify any participant or guest whose behaviour, in the Sponsor's opinion, is:

- disruptive;
- abusive;
- threatening;
- intoxicated to the point of impairment;
- unlawful;
- unsafe; or
- otherwise detrimental to the safe and orderly operation of the Event.

Any removal from the Event may result in immediate disqualification.

### **EVENT RECORDING**

The Event may be photographed, audio recorded and video recorded by the Sponsor.

By attending the Event, each Qualifier and guest consents to being photographed and recorded for promotional, advertising, broadcast and archival purposes without further compensation, except where prohibited by law.

### **SPONSOR AUTHORITY**

The Sponsor reserves the right to make all decisions necessary for the fair administration of the Event.

All decisions made by the Sponsor concerning:

- eligibility;

- registration;
- ballot validity;
- Event procedures;
- winner selection;
- interpretation of these Rules; and
- the awarding of any Prize,

are final, binding and not subject to appeal or review.

## **6. GENERAL TERMS AND CONDITIONS**

### **SPONSOR'S RIGHT TO MODIFY OR CANCEL**

The Sponsor reserves the right, in its sole discretion, to amend, suspend, terminate or cancel the Contest, in whole or in part, at any time, without prior notice, should any circumstance arise that, in the Sponsor's opinion, interferes with the proper administration, security, fairness or integrity of the Contest.

Without limiting the foregoing, the Sponsor may modify or cancel the Contest due to technical failures, computer viruses, fraud, unauthorized intervention, labour disputes, public health concerns, severe weather, acts of God, government regulations, supplier failures, venue issues or any other cause beyond the reasonable control of the Sponsor.

Where practical, any material changes to these Official Rules will be posted on the Sponsor's website and announced on-air.

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### **PRIZE SUPPLIERS**

The Sponsor is responsible solely for the administration of the Contest.

All products and services forming part of any Prize are supplied by independent third-party prize sponsors and suppliers.

The Sponsor makes no representations or warranties regarding the quality, safety, suitability, merchantability or fitness of any Prize or any product or service supplied by a third party.

Any warranties applicable to a Prize are those offered solely by the applicable manufacturer, retailer or prize supplier.

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## **LIMITATION OF LIABILITY**

The Released Parties shall not be responsible for:

- lost, delayed, incomplete, illegible or misdirected entries;
- telephone, cellular, internet or network failures;
- computer hardware or software malfunctions;
- human error;
- printing or production errors;
- equipment failures;
- interruptions to broadcasting or communications;
- travel delays or cancellations;
- weather-related interruptions;
- supplier failures;
- venue closures;
- or any other error or circumstance affecting the administration of the Contest or the awarding of any Prize.

Participation in the Contest is entirely at each entrant's own risk.

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## **FORCE MAJEURE**

The Sponsor shall not be liable for any delay, cancellation or failure to perform any obligation under these Rules where such delay or failure results from circumstances beyond its reasonable control, including but not limited to:

- acts of God;
- fire;
- flood;

- severe weather;
- pandemic or epidemic;
- war;
- terrorism;
- civil disturbance;
- labour disputes;
- transportation interruptions;
- governmental action;
- supplier insolvency;
- utility failures;
- or any other event beyond the Sponsor's reasonable control.

In such circumstances, the Sponsor reserves the right to substitute, postpone, modify or cancel any Prize, the Event or the Contest without liability.

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## **TAXES AND EXPENSES**

Unless expressly stated otherwise, winners are solely responsible for:

- income taxes, where applicable;
- licensing fees;
- registration fees;
- customs or brokerage charges;
- insurance;
- gratuities;
- permits;
- documentation;
- airport fees;
- travel expenses;

- fuel;
  - installation;
  - delivery;
  - and any other costs associated with accepting or using a Prize.
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### **NO TRANSFER OF PRIZES**

Prizes may not be sold, transferred, assigned, exchanged or redeemed for cash except at the sole discretion of the Sponsor.

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### **COMPLIANCE WITH LAWS**

All entrants, Qualifiers and winners agree to comply with all applicable federal, provincial and municipal laws, regulations and venue policies while participating in the Contest and while using any Prize.

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### **GOVERNING LAW**

The Contest is governed exclusively by the laws of the Province of Ontario and the federal laws of Canada applicable therein.

Any disputes relating to the Contest shall be determined exclusively by the courts of Ontario.

If any provision of these Official Rules is determined to be invalid or unenforceable, the remaining provisions shall remain in full force and effect.

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### **SPONSOR'S DECISIONS**

The Sponsor shall have the exclusive authority to interpret these Official Rules and to resolve any questions arising during the administration of the Contest.

All decisions made by the Sponsor concerning:

- eligibility;
- qualification;

- interpretation of these Rules;
- winner selection;
- prize substitutions;
- disqualifications; and
- all other matters relating to the Contest,

are final, conclusive and binding on all entrants.

No correspondence or appeals will be entered into.

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### **ACCEPTANCE OF RULES**

By entering or participating in the Contest, each entrant acknowledges that they have read, understood and agree to be bound by these Official Rules and all decisions of the Sponsor.

Failure to comply with these Official Rules may result in disqualification at the Sponsor's sole discretion.

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### **Sponsor:**

Central Ontario Broadcasting Limited  
107.5 Kool FM  
431 Huronia Road, Unit 10  
Barrie, Ontario

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